

Value of a COVID-19 Death

—How much is a society willing to pay in order to reduce a COVID-19 death?—

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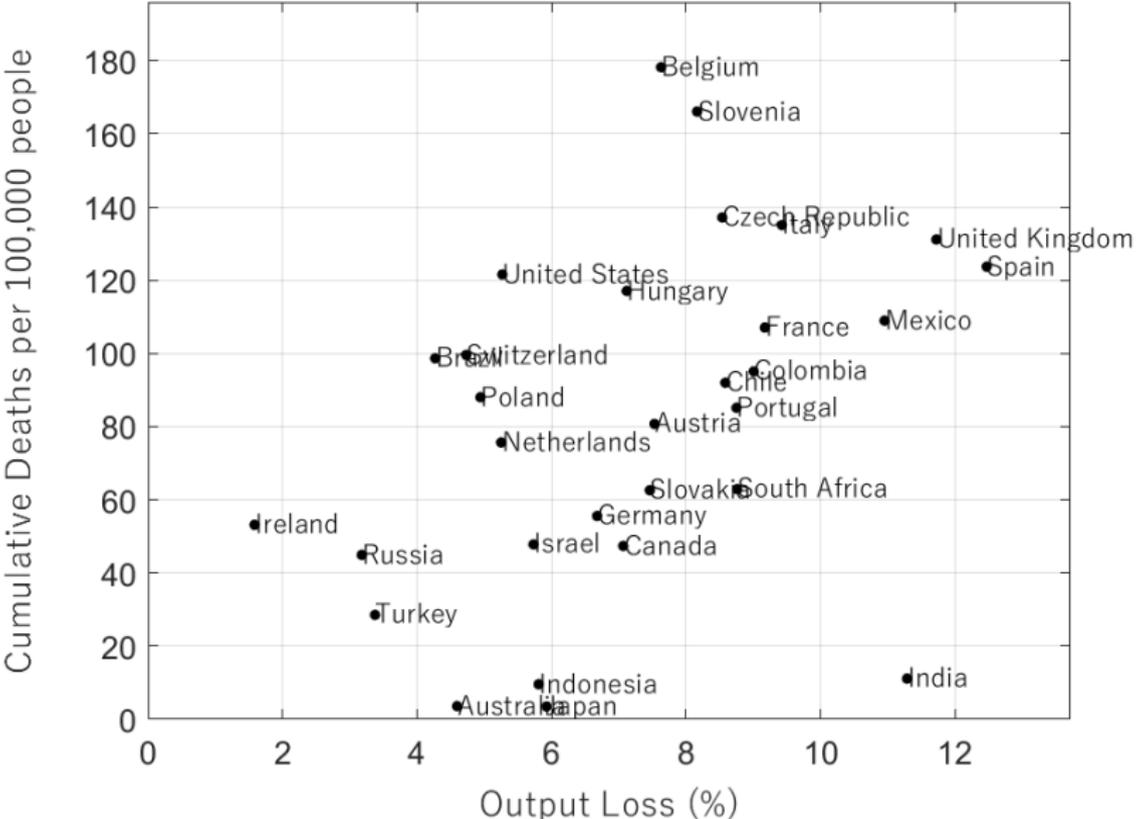
²Middlebury College

October 9, 2021

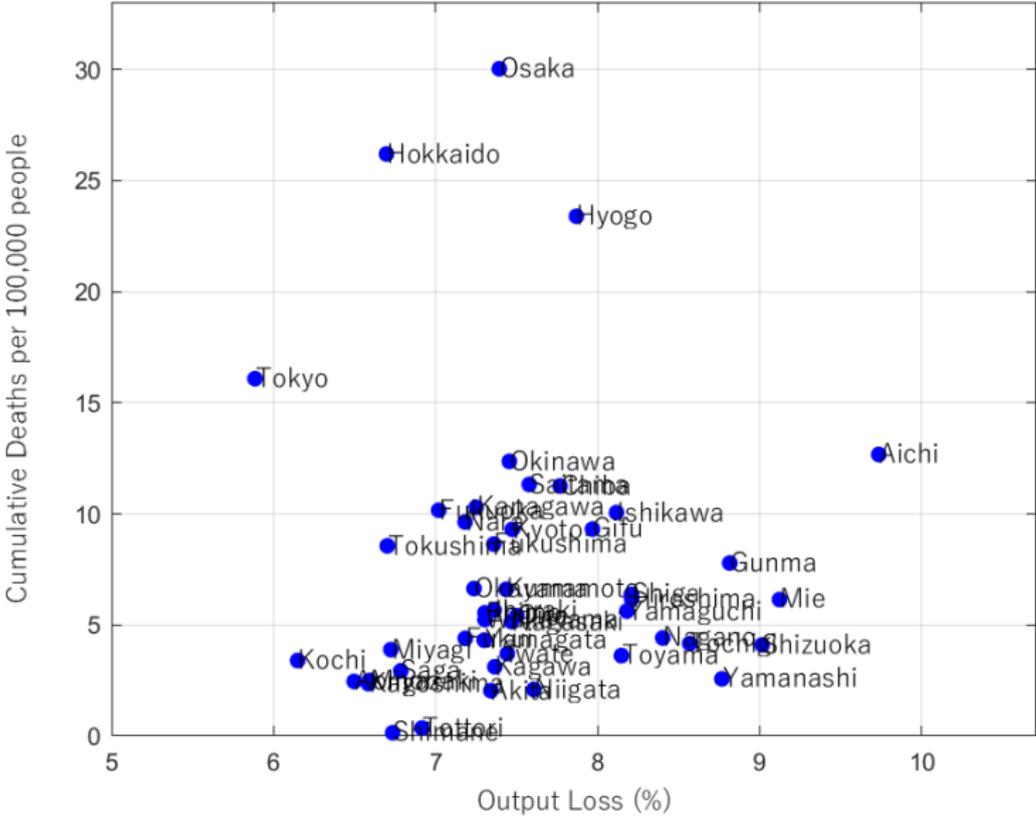
Question

What accounts for cross-country (or -region) differences in health and economic outcomes during the COVID-19 crisis?

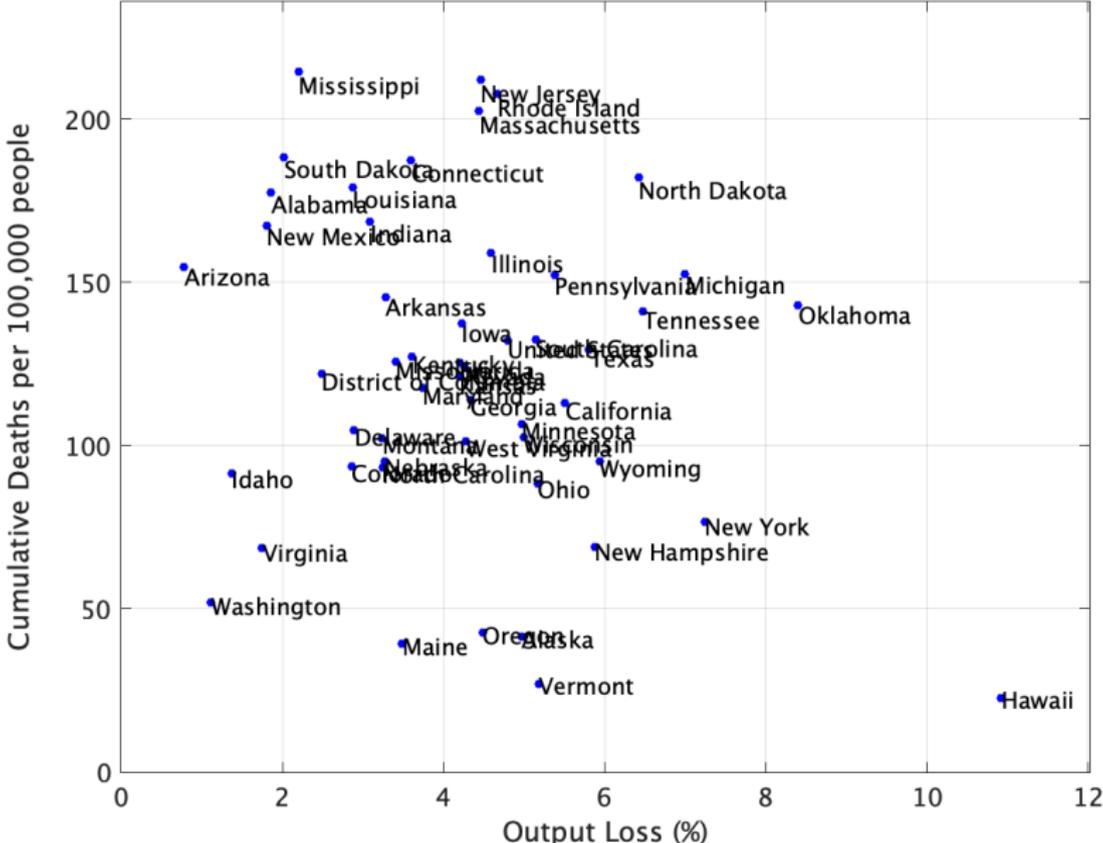
Cross-country



Cross-region in Japan



Cross-region in the U.S.



Question

What accounts for cross-country (or -region) differences in health and economic outcomes during the COVID-19 crisis?

- ▶ Many factors are likely to have mattered.
 - ▶ Medical capacity/flexibility, Non-Pharmaceutical Interventions (NPIs), behavioral/cultural differences (“hugs and kisses” versus “handshaking and bows”), people’s susceptibility to the disease (for example, proportion of people with high BMI), economic policy (various fiscal and monetary policies), economic structures (proportion of contact-intensive workers and easiness of teleworking), luck, etc.
 - ▶ We call them “technology and policy” factors
- ▶ This paper: Value

What We Do—A Revealed-Preference Exercise—

- ▶ For each country, we construct a “conditional health-economic possibility frontier.”
 - ▶ ...using an estimated macro-SIR model fitted to each country's time-series data on infection and economy.
- ▶ We assume that each society has “optimally” chosen the path of economic activity and COVID-19 deaths subject to various constraints.
 - ▶ ...“constraints” in the broadest sense of the word.
- ▶ We interpret the marginal rate of substitution at the realized pair of economic activity and COVID-19 deaths as the society's willingness-to-pay (WTP) in order to reduce a COVID-19 death.
 - ▶ Of course, a heroic interpretation subject to various caveats.

Our WTP measure is intended to capture the following things:

- ▶ how much a person values living a long life (value of a life).
- ▶ desire to avoid tragedy associated with dying from COVID-19.
 - ▶ patients might have to pass away in isolation from loved ones.
- ▶ desire to avoid stigma associated with COVID-19 in certain societies that value conformity.
 - ▶ In some societies, there might be the opposite stigma (stigma of wearing masks).
- ▶ desire to avoid being quarantined for several days by getting infected with COVID-19.
- ▶ fear of the unknown.
- ▶ misspecification of our model.
- ▶ ...among many others.

Our WTP measure controls for many of “technology, policy, and luck” factors:

- ▶ By estimating a country specific path of infection rates and mortality rate, we take into account the differences in medical capacity/flexibility, behavioral/cultural differences, people’s susceptibility to the disease across countries/regions.
- ▶ By estimating the elasticity of infection rate to economic activity, we take into account the differences in economic policy and economic structures across countries/regions.
- ▶ Our framework can be used to decompose the difference in to health-economic outcomes into parts attributable to the differences in (1) infection rate, (2) mortality rate, (3) elasticity of infection to economic activity, (4) policy, and (5) WTP.

Idea

Difference in the health and economic outcomes between two regions

=

- ▶ Difference in technology
 - ▶ ...or everything that influences the location and the shape of the conditional trade-off curve.
 - ▶ ...which is estimated from **weekly time-series data** on infection, death, and output in each region.

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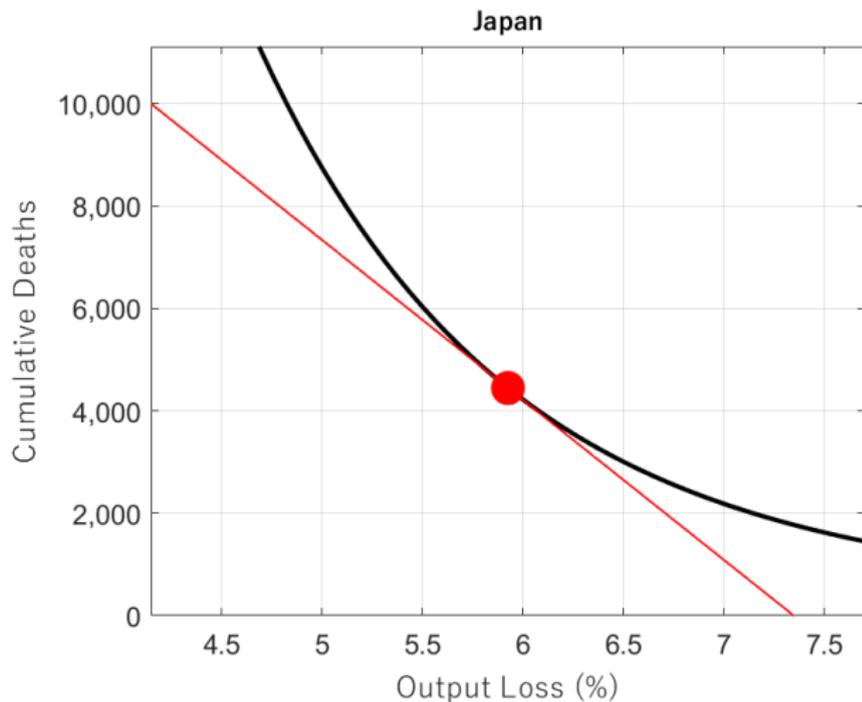
- ▶ Difference in the willingness to pay in order to reduce a COVID-19 death.
 - ▶ ...captured by the slope of the “indifference curve/line.”

Why You May Care

Our analysis can be used in the following ways:

- ▶ To predict economic activity in the future.
 - ▶ All else equal, a country/region with a higher WTP is likely to experience a more sluggish recovery.
- ▶ To put into perspective your view towards how to balance infection risk and an ordinary life.
 - ▶ After seeing these regional differences, you may think that you has put too much (little) weight on reducing COVID-19 deaths over protecting an ordinary life .

Idea



- ▶ Black: Conditional health-economic possibility frontier
- ▶ Red: Society's indifference line

Key Results

- ▶ There is a large heterogeneity of WTP across countries and regions.
 - ▶ 80 million dollars in New Zealand; 19.5 million dollars in Japan; 0.9 million dollars in the U.S.; 0.4 million dollars in the U.K.
 - ▶ 730 oku-yen in Shimane; 560 oku-yen in Tottori; 5.5 oku-yen in Tokyo; 4 oku-yen in Osaka
- ▶ WTP is weakly (strongly) correlated with the ratio of output loss to COVID-19 deaths across countries or across states in the U.S. (across prefectures in Japan).

Literatures

- ▶ Cross-country comparisons: Fernandez-Villaverde and Jones (2020)
 - ▶ Our paper seeks to understand the sources of cross-country differences
- ▶ Macro-epidemiological models: Eichenbaum, Rebelo, and Trabandt (2020) and many others
 - ▶ Our paper: a model estimated with data from a number of countries and regions.
- ▶ Willingness-to-pay to reduce a COVID-19 death: Hall, Jones, and Klenow (2020)
 - ▶ Our paper: a revealed preference approach.

Outline of the Talk

Framework

Cross-Country Analysis

Regional Analysis in Japan

Regional Analysis in the U.S.

Concluding Remarks

Model

- ▶ Formulated in discrete time with infinite horizon.
- ▶ SIRD model in which infection rate depends on economic activity.
- ▶ Weekly frequency.

Model

$$\begin{aligned}S_{t+1} &= S_t - N_t - V_t \\I_{t+1} &= I_t + N_t - N_t^{IR} - N_t^{ID} \\R_{t+1} &= R_t + N_t^{IR} + V_t \\D_{t+1} &= D_t + N_t^{ID} \\N_t^{IR} &= \gamma_t I_t \\N_t^{ID} &= \delta_t I_t\end{aligned}$$

S_t : Susceptible, I_t : Infected, R_t : Recovered, D_t : Dead

N_t : Newly infected, N_t^{IR} : Newly recovered, N_t^{ID} : Newly dead

V_t : Newly vaccinated (effective)

γ_t : recovery rate, δ_t : death rate

Matching function

$$N_t = \frac{\tilde{\beta}_t}{POP_0} I_t S_t$$
$$\tilde{\beta}_t = \beta_t (1 - h\alpha_t)^2$$

- ▶ POP_0 : Total population at time 0
- ▶ α_t : Decline in economic activity (from pre-crisis trend)
- ▶ β_t : Raw infection rate that would prevail in the absence of any decline in economic activity
 - ▶ β_t also captures the extent to which our model is misspecified (the Solow residual or “wedge”).
- ▶ $\tilde{\beta}_t$: Infection rate

Output

$$Y_t := (1 - \alpha_t)\bar{Y}_t$$

- ▶ \bar{Y}_t : Trend output that would have prevailed in the absence of the COVID-19 crisis

Estimation

Observed variables/parameters:

$$N_t, N_t^{ID}, V_t, M_t, Y_t, \bar{Y}_t, POP_0$$

► M_t : Mobility

Variables or time-varying parameters we estimate:

$$\{S_t, I_t, R_t, D_t, N_t^{IR}, \alpha_t, \beta_t, \tilde{\beta}_t, \delta_t\}_{t=1}^T$$

We assume a sequence of γ_t (recovery rate).

$$\begin{aligned}
S_{t+1} &= S_t - N_t - V_t \\
I_{t+1} &= I_t + N_t - N_t^{IR} - N_t^{ID} \\
R_{t+1} &= R_t + N_t^{IR} + V_t \\
D_{t+1} &= D_t + N_t^{ID} \\
N_t^{IR} &= \gamma_t I_t \\
N_t^{ID} &= \delta_t I_t \\
N_t &= \frac{\tilde{\beta}_t}{POP_0} I_t S_t \\
\tilde{\beta}_t &= \beta_t (1 - h\alpha_t)^2 \\
Y_t &:= (1 - \alpha_t) \bar{Y}_t
\end{aligned}$$

Assume initial conditions (S_0, I_0, R_0, D_0) . Then, we can find $\{S_t, I_t, R_t, D_t, \alpha_t\}_{t=1}^T$.

$$\begin{aligned}
 S_{t+1} &= S_t - N_t - V_t \\
 I_{t+1} &= I_t + N_t - N_t^{IR} - N_t^{ID} \\
 R_{t+1} &= R_t + N_t^{IR} + V_t \\
 D_{t+1} &= D_t + N_t^{ID} \\
 N_t^{IR} &= \gamma_t I_t \\
 N_t^{ID} &= \delta_t I_t \\
 N_t &= \frac{\tilde{\beta}_t}{POP_0} I_t S_t \\
 \tilde{\beta}_t &= \beta_t (1 - h\alpha_t)^2 \\
 Y_t &:= (1 - \alpha_t) \bar{Y}_t
 \end{aligned}$$

Combined with an estimate of h (obtained by regressing M on α), we can find $\{\delta_t, \beta_t, \tilde{\beta}_t\}_{t=1}^T$.

$$S_{t+1} = S_t - N_t - V_t$$

$$I_{t+1} = I_t + N_t - N_t^{IR} - N_t^{ID}$$

$$R_{t+1} = R_t + N_t^{IR} + V_t$$

$$D_{t+1} = D_t + N_t^{ID}$$

$$N_t^{IR} = \gamma_t I_t$$

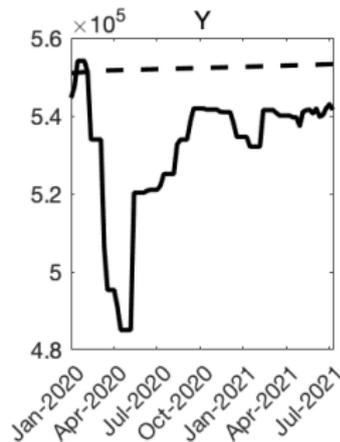
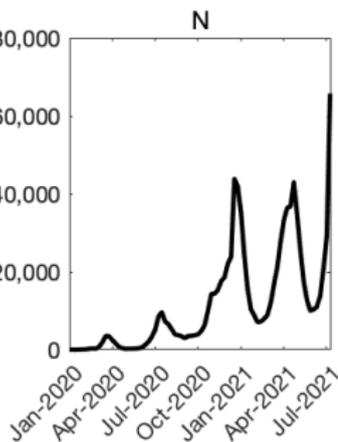
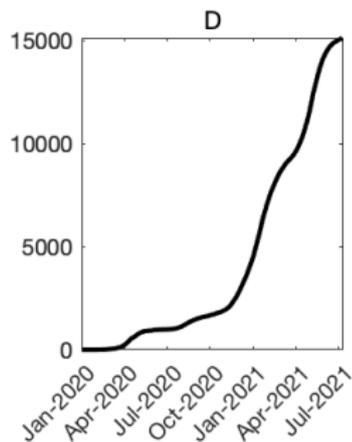
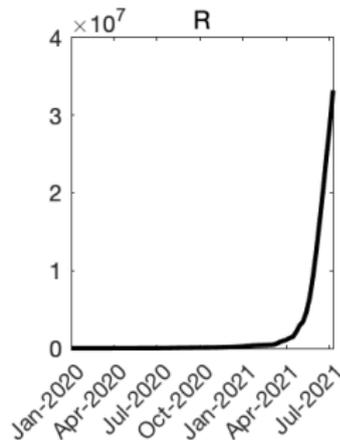
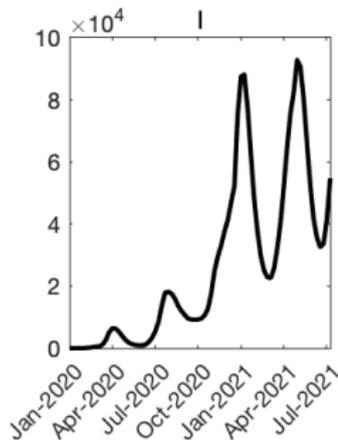
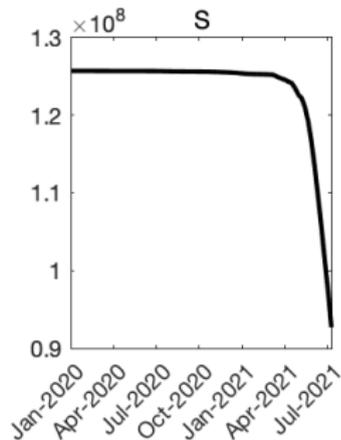
$$N_t^{ID} = \delta_t I_t$$

$$N_t = \frac{\tilde{\beta}_t}{POP_0} I_t S_t$$

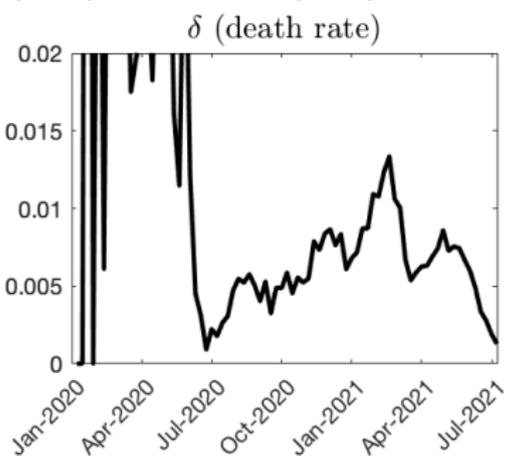
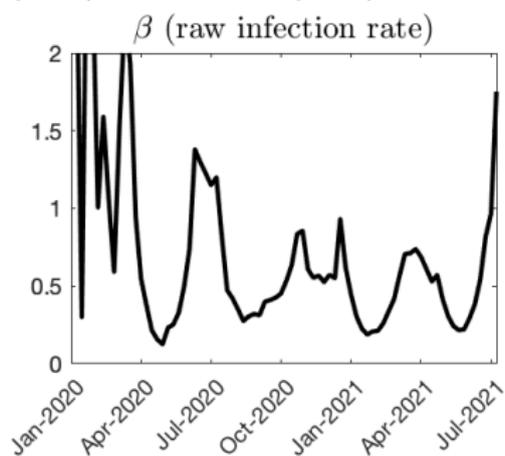
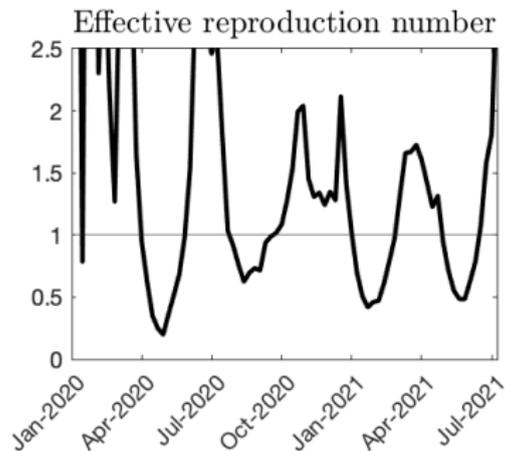
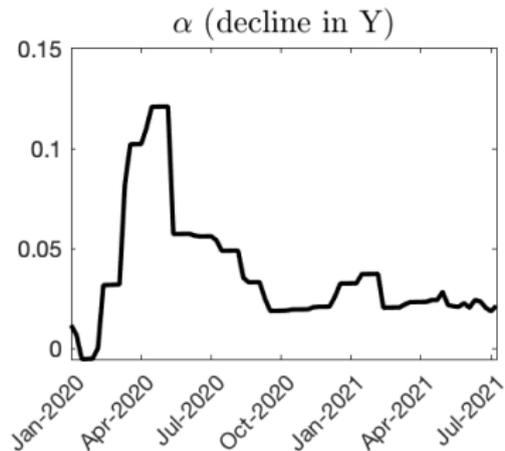
$$\tilde{\beta}_t = \beta_t (1 - \mathbf{h}\alpha_t)^2$$

$$Y_t := (1 - \alpha_t) \bar{Y}_t$$

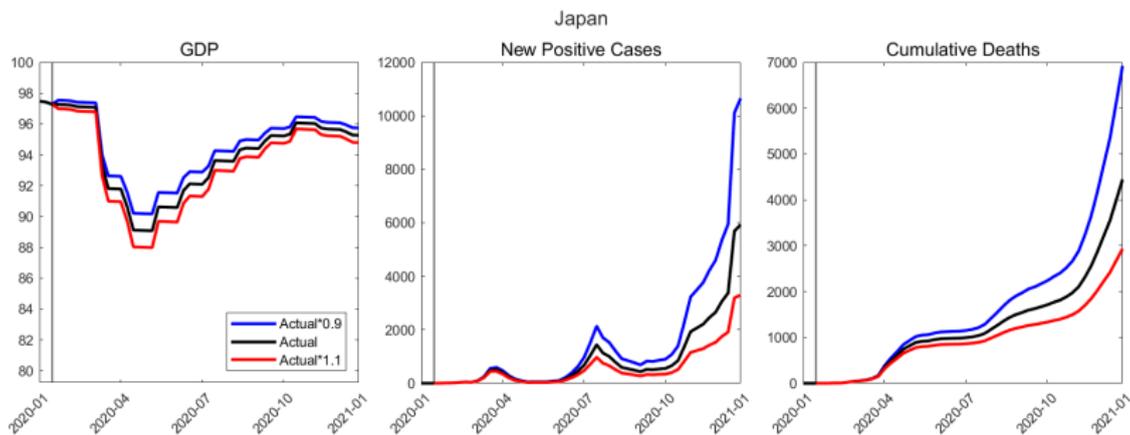
An Example: Japan



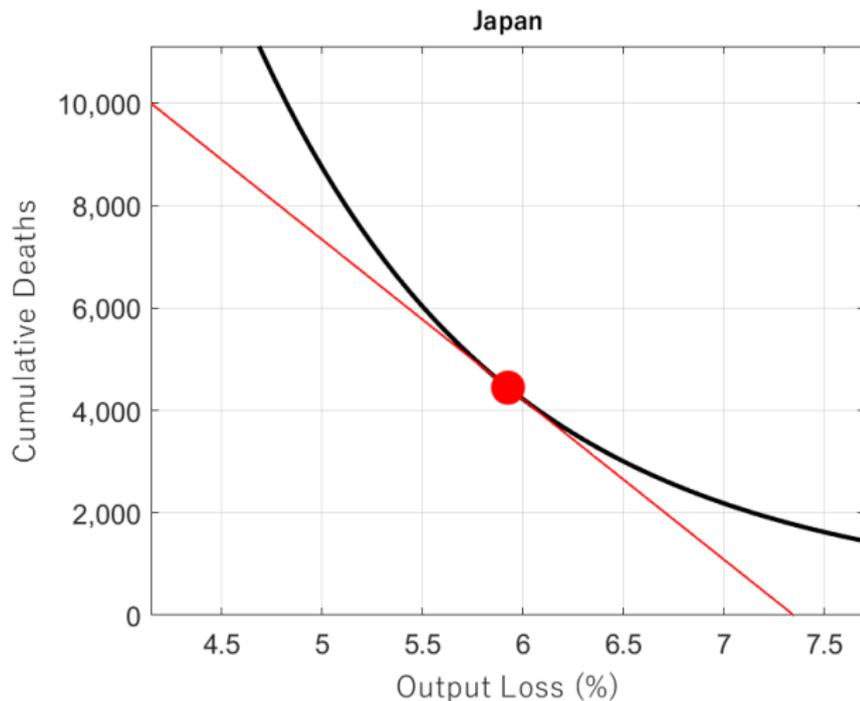
An Example: Japan



Counterfactuals



- ▶ We only consider proportional changes to α path. We keep the path's shape/pattern unchanged.
 - ▶ We interpret the pattern as partly capturing “strategy” (for example, front-loadedness of lockdown).



- ▶ Black: Conditional health-economic possibility frontier
- ▶ Red: Society's indifference line

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Cross-Country Analysis

Regional Analysis in Japan

Regional Analysis in the U.S.

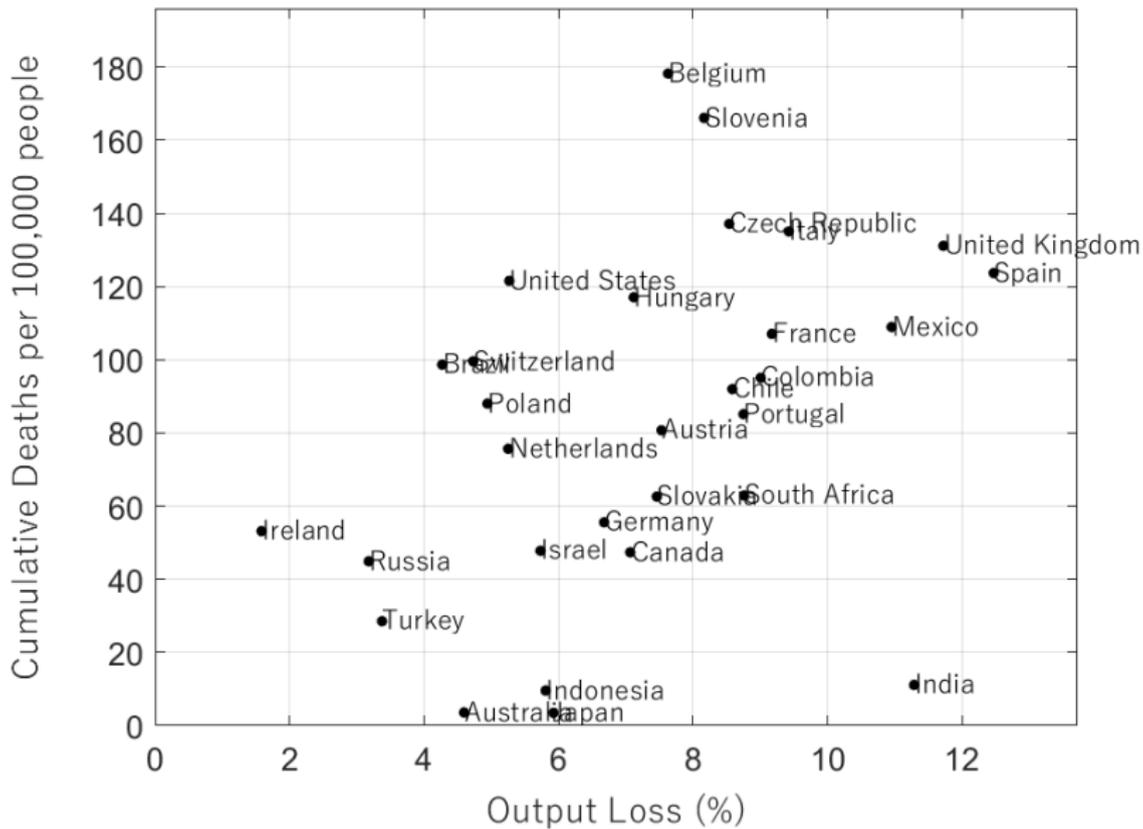
Concluding Remarks

Cross-Country Analysis

Data Sources

- ▶ New Cases and Deaths—WHO COVID-19 Dashboard
- ▶ Vaccination—A global database of COVID-19 vaccinations (Mathieu et.al., 2021)
- ▶ Monthly GDP—OECD Main Economic Indicators Publication
 - ▶ Create monthly GDP by multiplying trend and ratio to trend
- ▶ Mobility—Google COVID-19 Community Mobility Reports
 - ▶ Mobility on retail, parks, stations, workplaces, and residential
- ▶ Population—World Population Prospects

Sample period: From the fourth week of January 2020 to the second week of January 2021. (52 weeks)



Monthly GDP + Long Term

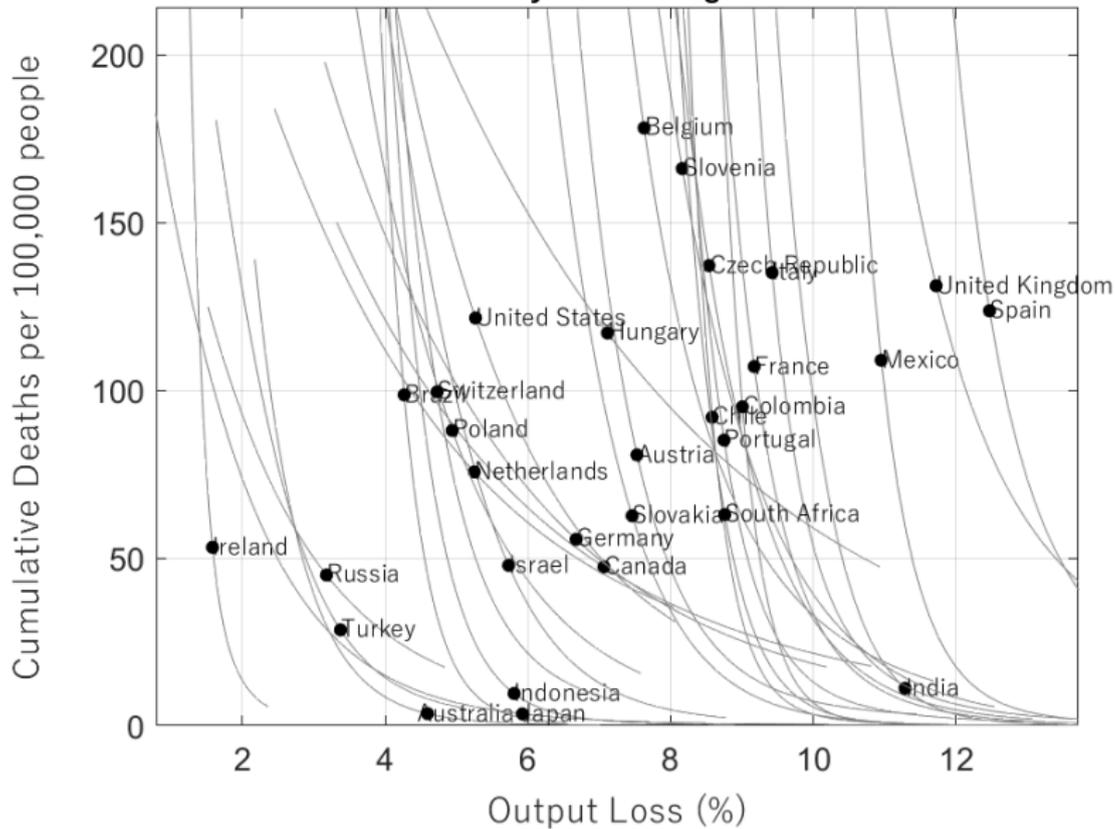
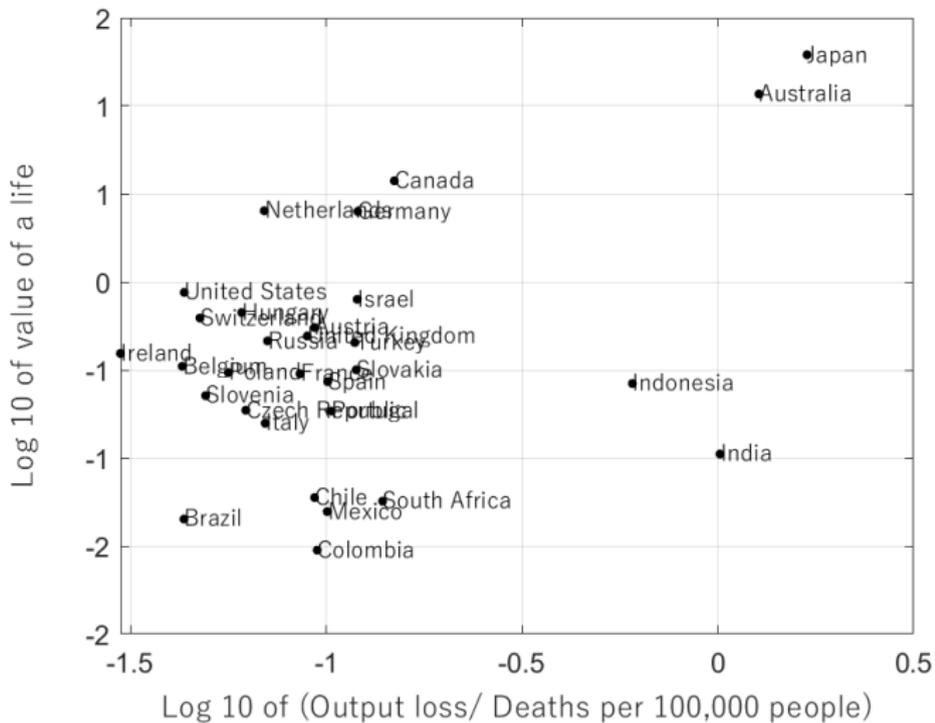


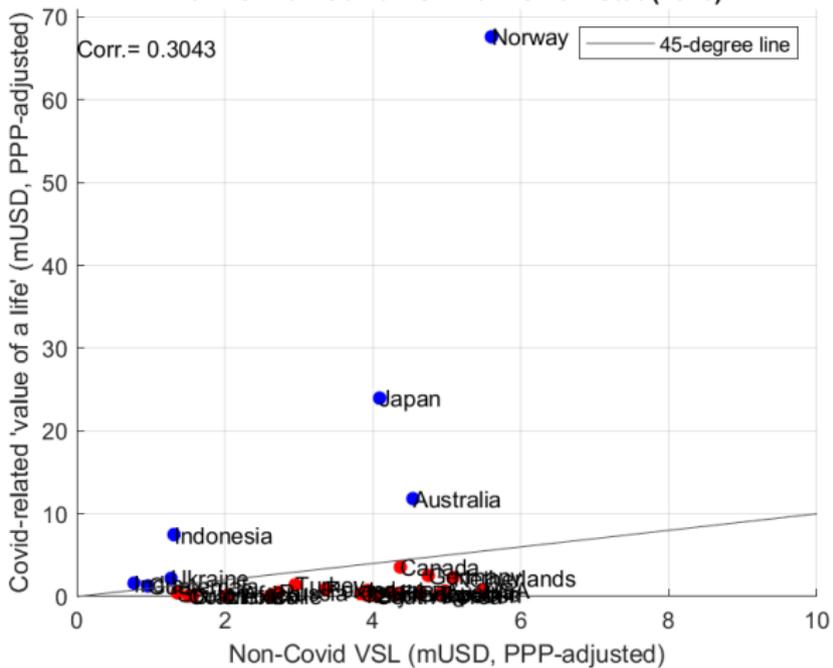
Table: Table on the Values of Life (per million, 2010 USD)

Country	VoL	Country	VoL	Country	VoL
Japan	19.52	United Kingdom	0.49	Slovenia	0.23
Australia	11.68	Russia	0.46	Czech Republic	0.19
Canada	3.75	Turkey	0.45	Portugal	0.18
Netherlands	2.54	Ireland	0.39	Italy	0.16
Germany	2.51	Belgium	0.33	India	0.11
United States	0.87	Slovakia	0.32	Chile	0.06
Israel	0.80	Poland	0.31	South Africa	0.06
Hungary	0.67	France	0.30	Mexico	0.05
Switzerland	0.62	Spain	0.27	Brazil	0.04
Austria	0.55	Indonesia	0.26	Colombia	0.03

Mean	Variance	50%	5%	95%
1.61	4.03	0.32	0.05	11.69



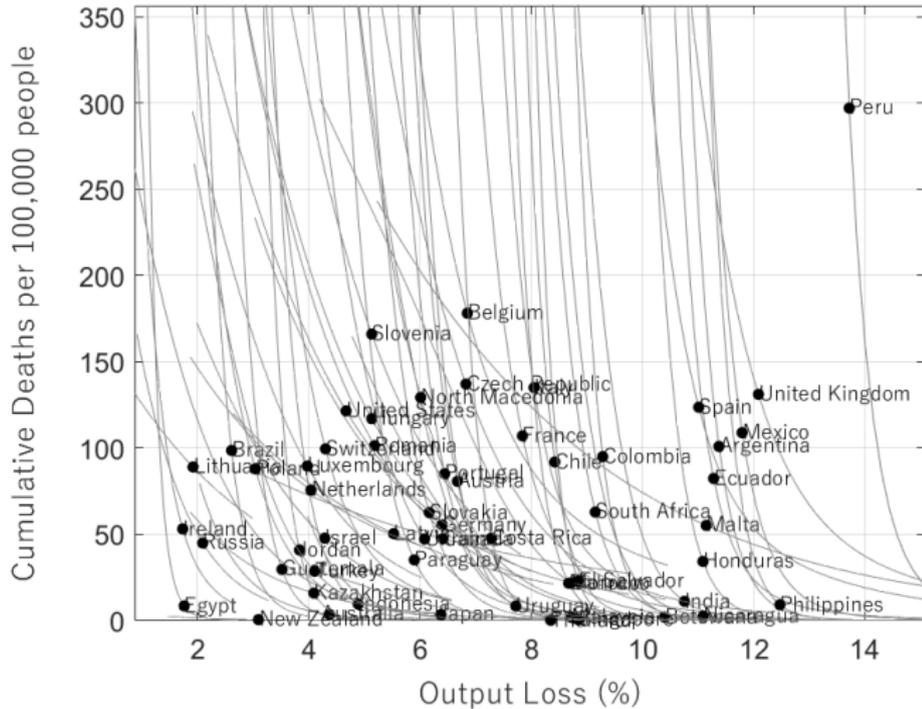
VoL vs. Non-Covid VSL from OECD Stat (2019)



Robustness

- ▶ Quarterly GDP
- ▶ Alternative Power of Matching Function, k

Figure: Tradeoff curve: quarterly GDP



Source: The World Bank - Global Economic Monitor

Table: Table on the Values of Life (per million, 2010 USD)

Country	VoL	Country	VoL	Country	VoL
Singapore	118.10	Lithuania	0.58	India	0.09
New Zealand	81.87	Turkey	0.42	Egypt	0.08
Thailand	36.87	United Kingdom	0.41	Paraguay	0.08
Japan	18.56	Belgium	0.40	Costa Rica	0.06
Australia	13.26	Nicaragua	0.39	Ukraine	0.06
Canada	6.31	Austria	0.35	Morocco	0.06
Malaysia	4.46	Slovenia	0.32	Chile	0.06
Botswana	3.86	Hungary	0.32	South Africa	0.05
Netherlands	2.51	France	0.31	North Macedonia	0.05
Malta	2.40	Spain	0.28	Mexico	0.05
Germany	2.12	Czech Republic	0.27	El Salvador	0.04
Luxembourg	1.96	Russia	0.24	Argentina	0.04
Israel	1.31	Romania	0.23	Brazil	0.04
Latvia	1.13	Indonesia	0.20	Guatemala	0.03
Kazakhstan	1.05	Slovakia	0.20	Ecuador	0.03
United States	1.03	Italy	0.18	Colombia	0.03
Bahrain	0.97	Portugal	0.17	Honduras	0.02
Uruguay	0.88	Poland	0.16	Jordan	0.02
Ireland	0.75	Philippines	0.12	Peru	0.01
Switzerland	0.67				

Mean	Variance	50 %	5 %	95 %
5.28	19.20	0.30	0.03	29.55

Figure: WTP (Monthly GDP vs Quarterly GDP)

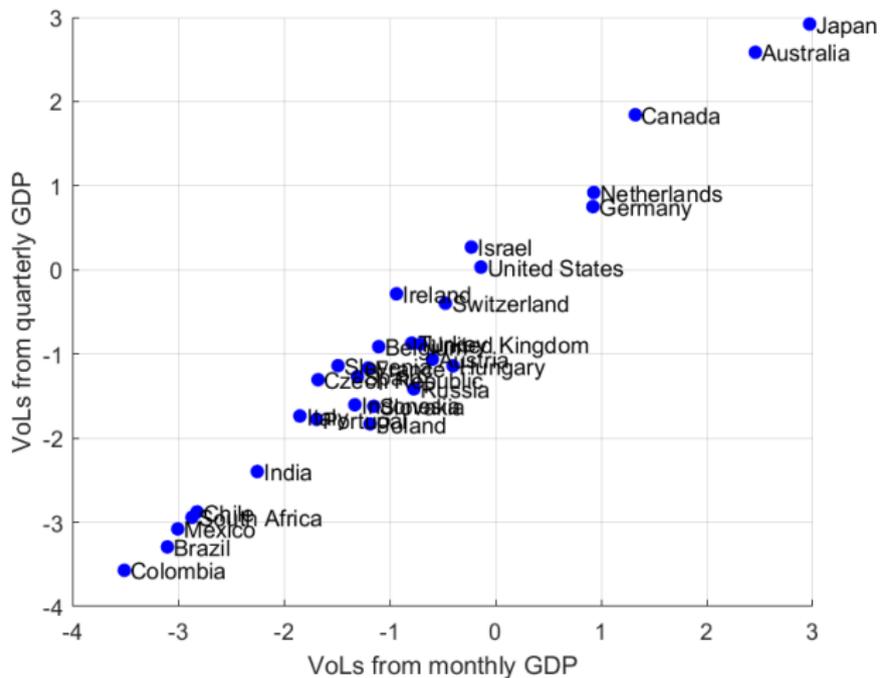


Figure: VoL with alternative value of k —power of matching function

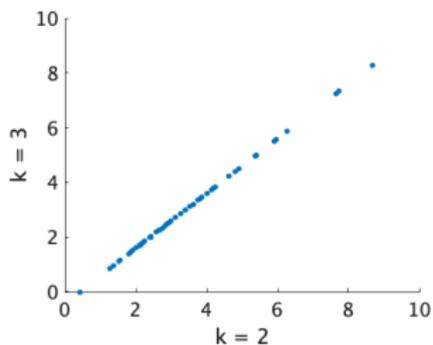
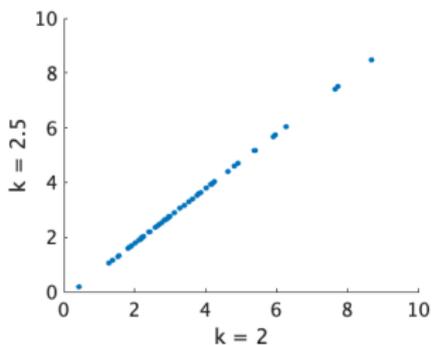
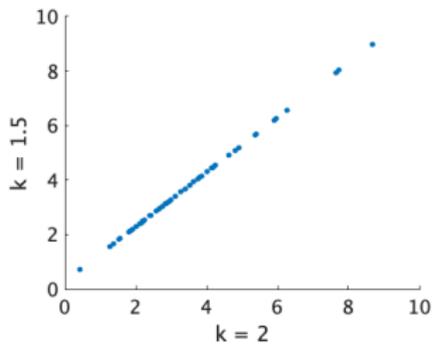
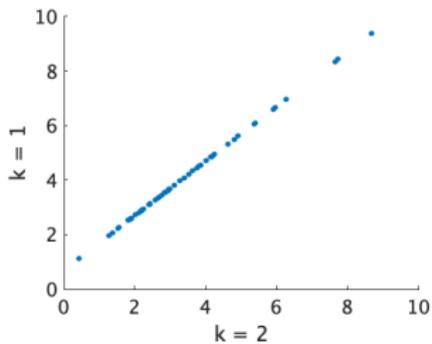
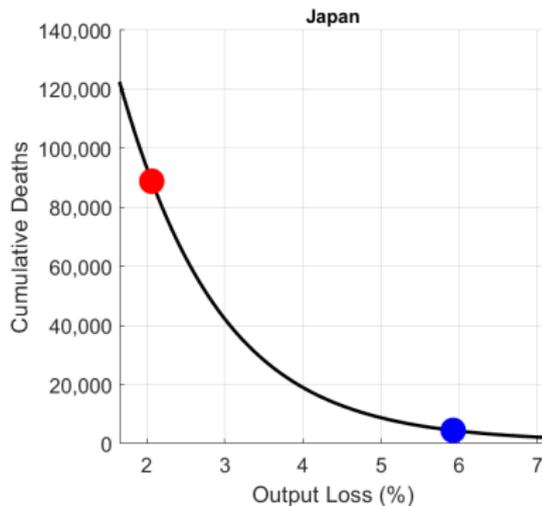
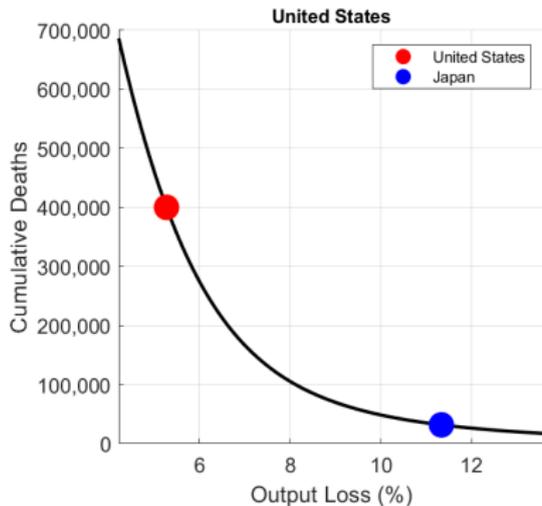
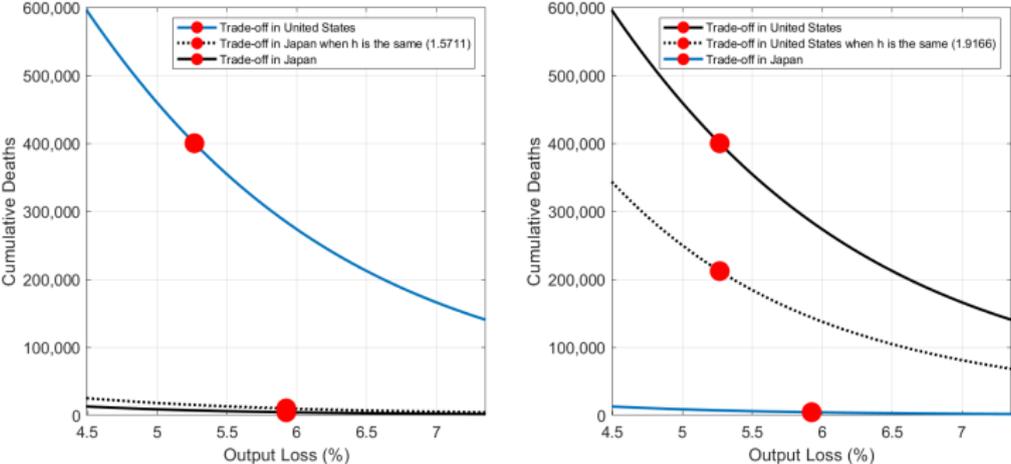


Figure: Hypothetical outcomes



Decomposition

Figure: Original tradeoff curves and tradeoff curve with the same h



Note: The left panel shows the tradeoff curve with the United States' h and the original parametrization in Japan for the others. The right panel shows the tradeoff curve with Japan's h and the original parametrization in the United States for the others.

Table: Decomposition of VoL for the United States and Japan

Country	h	β_t	δ_t	shape of α_t
United States (original VoL)	0.87	0.87	0.87	0.87
United States (one parameter swapped)	1.41	15.28	0.82	0.73
Japan (one parameter swapped)	9.71	1.10	27.69	23.76
Japan (original VoL)	19.52	19.52	19.52	19.52

Variables on the top row indicate the swapped variables.

Values from the second row to the last row indicate the outcomes of VoLs.

Regional Analysis in Japan

Data Sources

- ▶ New Cases and Deaths—Ministry of Health, Labour and Welfare
- ▶ Vaccination—The Prime Minister's Official Residence
- ▶ Monthly GDP—“A Measure of Monthly State-Level Output in Japan” (Fujii and Nakata, 2021)
- ▶ Mobility—Google COVID-19 Community Mobility Reports
 - ▶ Mobility data on retail, parks, stations, workplaces, and residential
- ▶ Population—Vital Statistics in e-Stat

Sample period: From the fourth week of January 2020 to the fourth week of June 2021. (75 weeks)

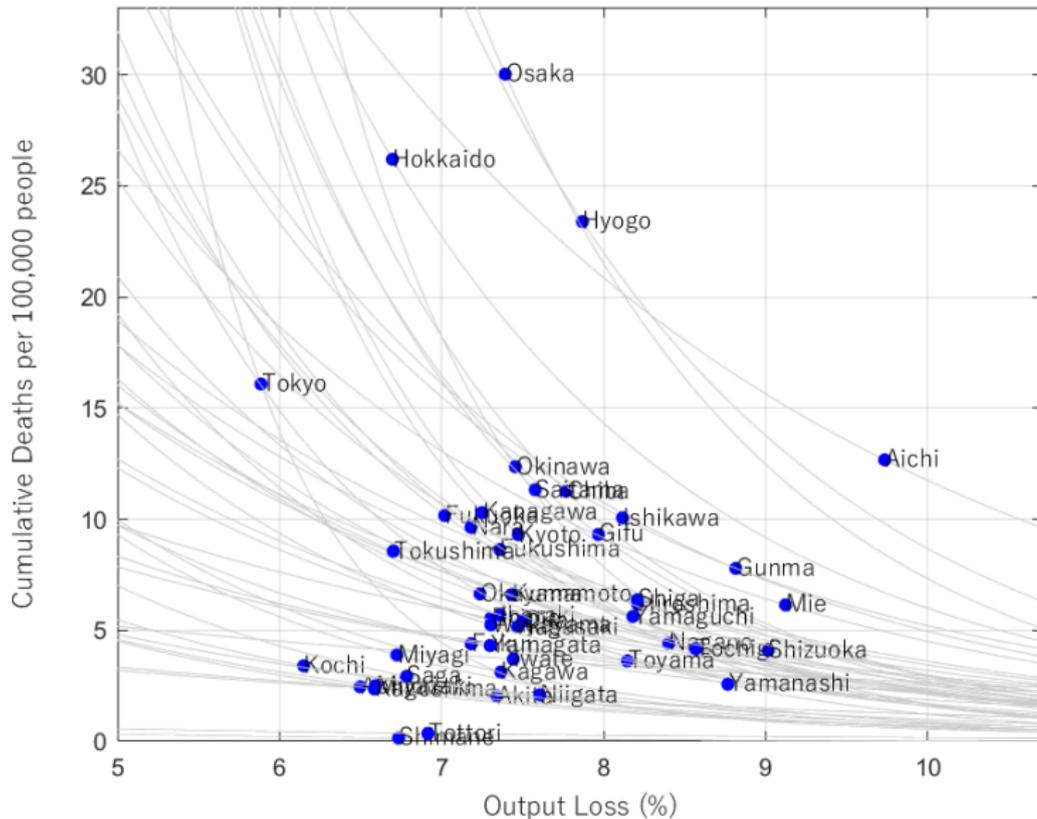
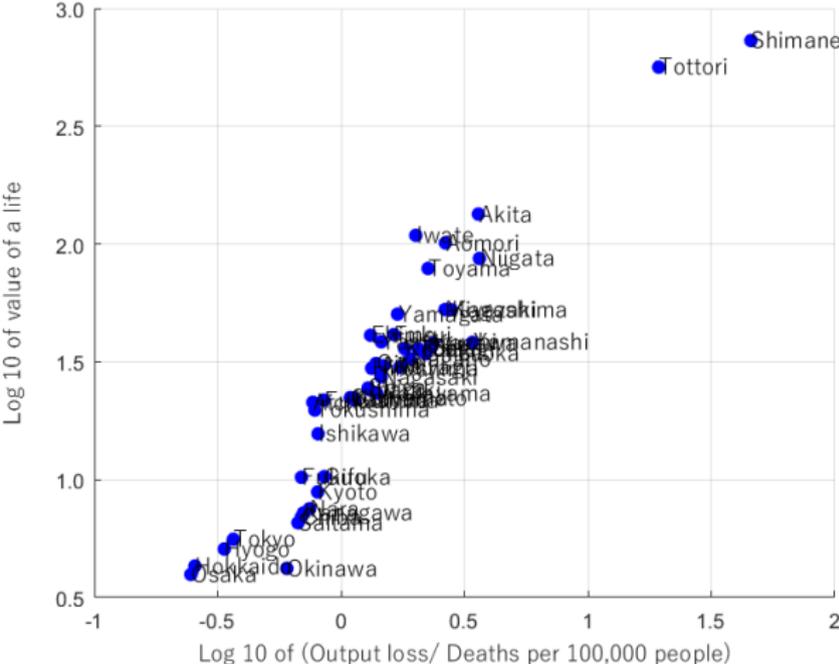


Table: Table about the Values of a Life (Oku-yen, 2017)

Prefecture	VoL	Prefecture	VoL	Prefecture	VoL
Shimane	730.4	Kochi	36.0	Aichi	21.3
Tottori	563.2	Tochigi	35.9	Tokushima	19.7
Akita	134.0	Shizuoka	34.2	Ishikawa	15.7
Iwate	108.8	Nagano	32.6	Gifu	10.3
Aomori	101.1	Oita	31.1	Fukuoka	10.2
Niigata	86.7	Mie	30.4	Kyoto	8.9
Toyama	78.8	Miyagi	30.1	Nara	7.5
Miyazaki	52.7	Hiroshima	29.7	Kanagawa	7.2
Kagoshima	52.6	Nagasaki	27.3	Chiba	7.0
Yamagata	50.4	Shiga	24.5	Saitama	6.6
Fukui	41.3	Ibaraki	24.1	Tokyo	5.6
Ehime	41.0	Wakayama	23.3	Hyogo	5.1
Yamaguchi	38.5	Okayama	22.3	Hokkaido	4.3
Yamanashi	38.3	Kumamoto	22.2	Okinawa	4.2
Kagawa	38.0	Gunma	21.8	Osaka	4.0
Saga	36.4	Fukushima	21.8		

Mean	Variance	50%	5%	95%
57.9	128.5	28.5	4.2	176.9

Figure: WTP and output loss over cumulative deaths

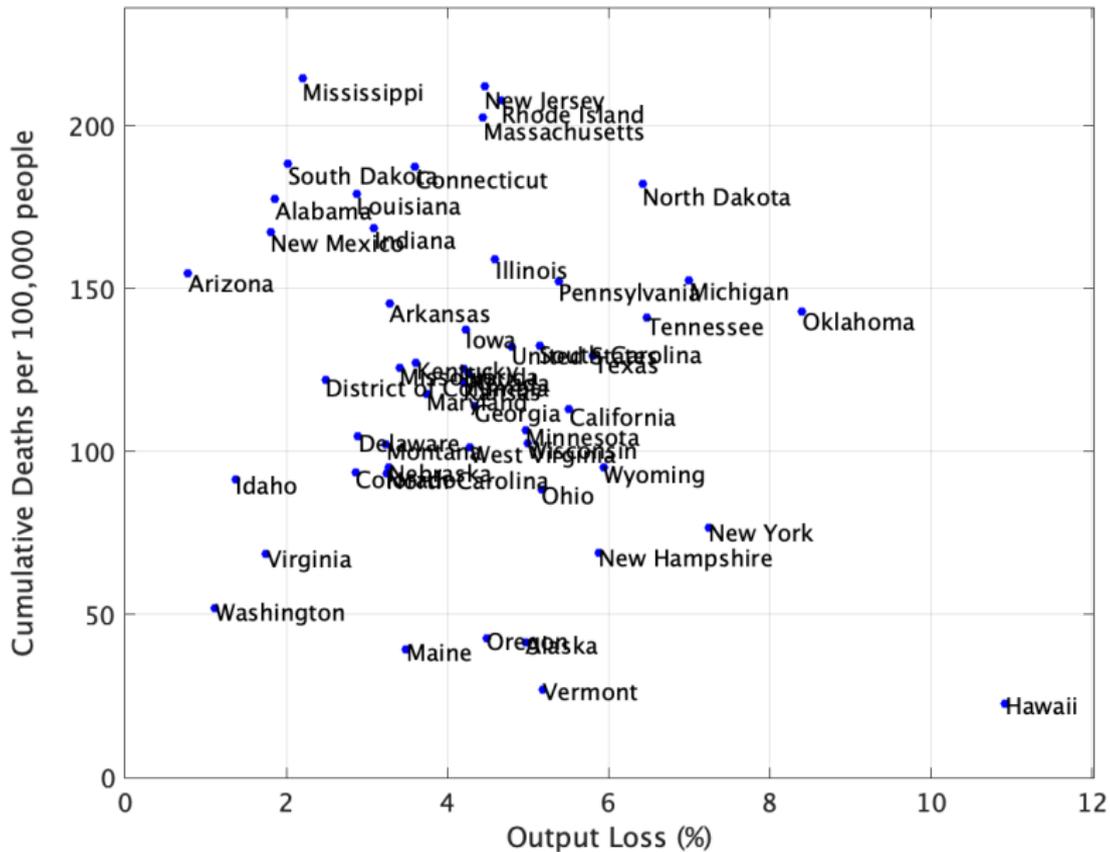


Regional Analysis in the U.S.

Data Sources

- ▶ New Cases and Deaths—Centers for Disease Control and Prevention
- ▶ Vaccination—Centers for Disease Control and Prevention
- ▶ Quarterly GDP—Bureau of Economic Analysis
- ▶ Mobility—Google COVID-19 Community Mobility Reports
 - ▶ Mobility data on retail, parks, stations, workplaces, and residential
- ▶ Population—Source: U.S. Census Bureau, Population Division

Sample period: From the fourth week of January 2020 to the second week of January 2021 (52 weeks)



Quarterly GDP + Long Term

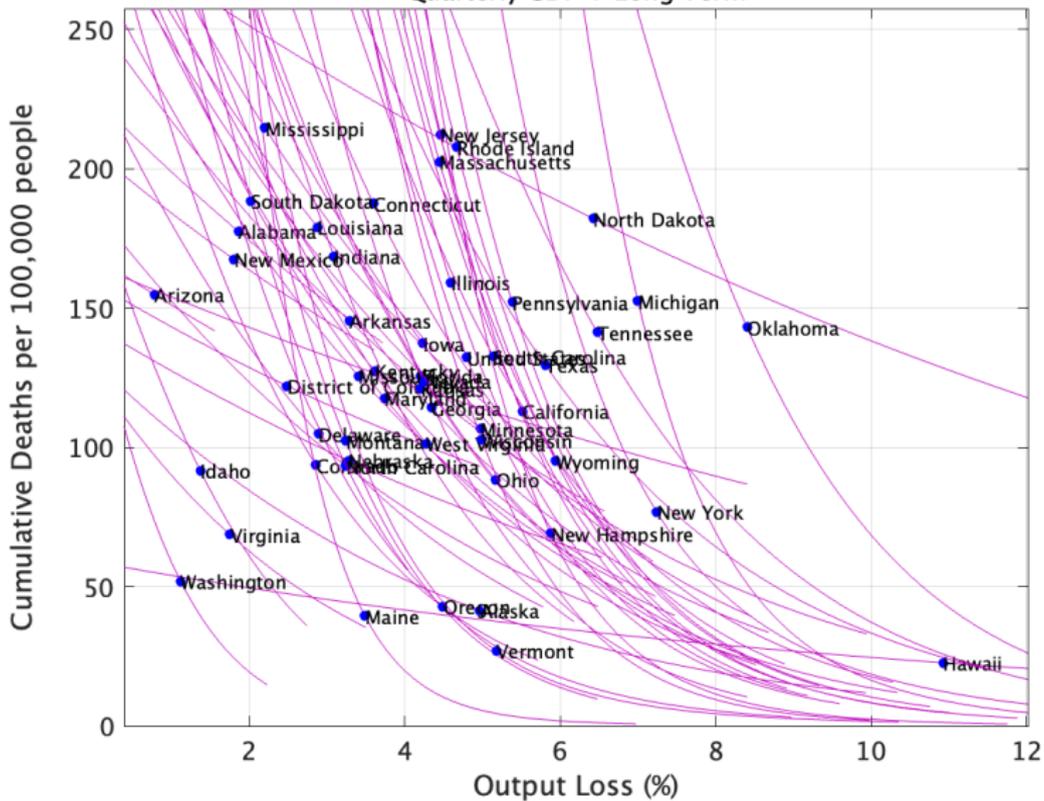
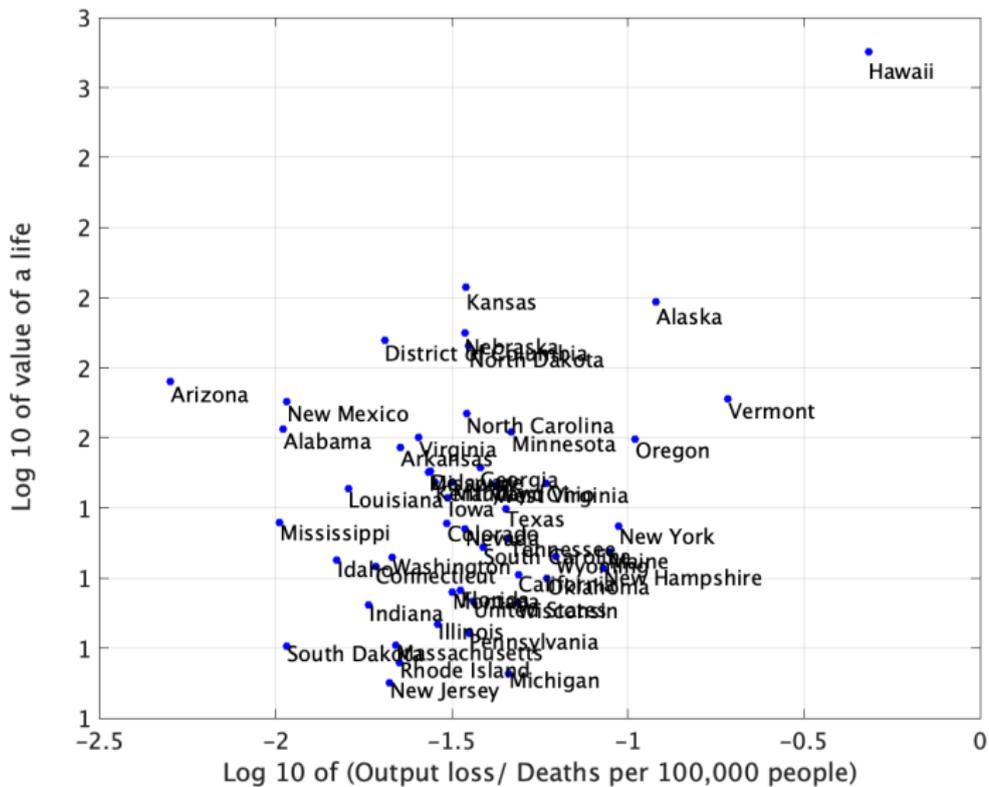


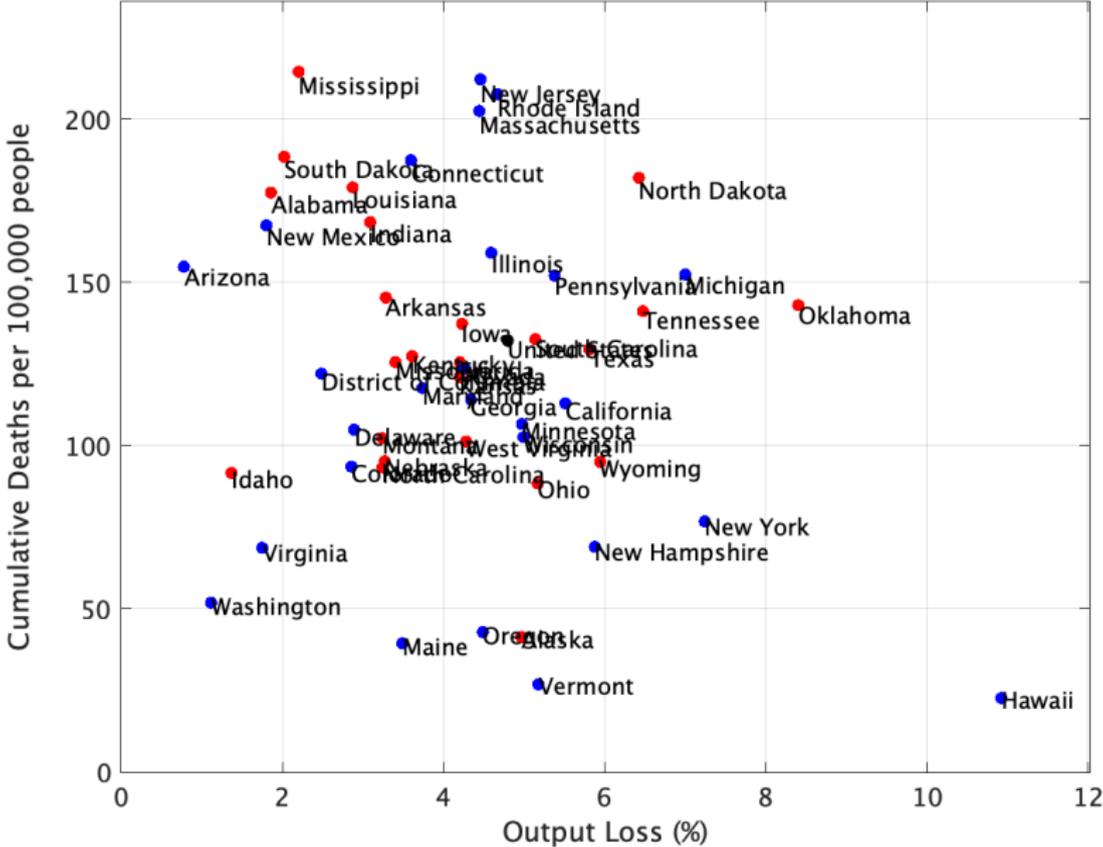
Table: Table of the Values of a Life (per million, Chained 2012 dollars)

Country	VoL	Country	VoL	Country	VoL
Hawaii	117.4	Georgia	6.7	Maine	3.3
District of Columbia	53.2	Ohio	6.2	South Carolina	3.2
Alaska	28.3	Texas	6.1	United States	3.2
Kansas	23.6	Missouri	6.0	Oklahoma	3.2
North Dakota	20.6	Iowa	5.9	Mississippi	3.2
Nebraska	19.2	Louisiana	5.9	Massachusetts	3.1
Arizona	10.3	Arkansas	5.8	Idaho	3.0
Minnesota	10.0	Colorado	5.6	Wisconsin	2.9
Vermont	9.9	Washington	5.3	Illinois	2.9
New Mexico	9.5	Kentucky	5.1	Indiana	2.7
Virginia	9.1	Wyoming	4.9	Florida	2.6
North Carolina	9.1	Connecticut	4.8	Montana	2.6
Oregon	8.4	West Virginia	4.7	Pennsylvania	2.5
Delaware	8.4	California	4.6	South Dakota	2.2
Maryland	7.4	Nevada	4.4	New Jersey	2.0
Alabama	6.9	Tennessee	3.9	Rhode Island	1.8
New York	6.8	New Hampshire	3.8	Michigan	1.6

Mean	Variance	50 %	5 %	95 %
9.5	17.5	5.2	1.9	27.9



Red and blue states



Concluding Remarks

- ▶ There is a large heterogeneity of the willingness to pay (WTP) for reducing a COVID-19 death across countries and regions.
 - ▶ 0.9 million dollars in the U.S.; 19.5 million dollars in Japan
 - ▶ 730 oku-yen in Shimane; 5.5 oku-yen in Tokyo
- ▶ WTP is weakly (strongly) correlated with the ratio of output loss to COVID-19 deaths across countries or across states in the U.S. (across prefectures in Japan).

Concluding Remarks

Our analysis can be used in the following ways:

- ▶ To predict economic activity in the future.
 - ▶ All else equal, a country/region with a higher VoL is likely to experience a more sluggish recovery.
- ▶ To put into perspective your attitude towards how to balance infection risk and an ordinary life.
 - ▶ After seeing these regional differences, you may think that you has put too much (little) weight on reducing COVID-19 deaths over protecting an ordinary life .